

oilweek | ATB Financial  
**ara**  
 ANNUAL REPORT AWARDS

# Honouring excellence

For 36 years, the *Oilweek/ATB Financial Annual Report Awards* have been recognizing the oil and gas industry's best annual reports

For the 36th year, *Oilweek* has recognized the best in annual reports and, for the sixth year, the best in sustainability reporting. Emerging at the top, and winner of the APEX Award for best annual report for 2010, was Legacy Oil + Gas Inc., while Syncrude Canada Ltd. took top honours for sustainability reporting and Strad Energy Services Ltd. was the recipient of the first *Oilweek/ATB Financial People's Choice Award*, as voted on by *Oilweek* readers.

Photos by Aaron Parker



The *Oilweek/ATB Financial Annual Report Awards luncheon* was an opportunity to meet clients and share design options.



More than 250 people attended the 36th *Oilweek/ATB Financial Annual Report Awards luncheon* at the BMO Centre in Calgary on November 24. A total of 26 awards in 13 categories were handed out to winning entries.



Harpist Debra Nyak provided seasonal musical entertainment throughout the *Oilweek/ATB Financial Annual Report Awards luncheon*.

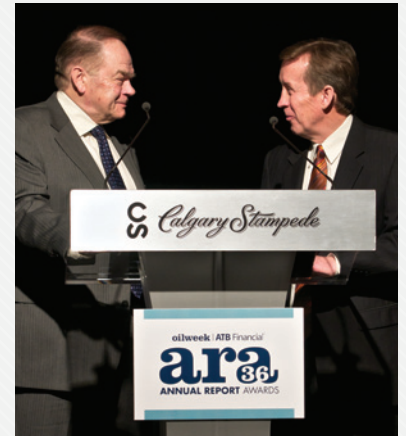
## APEX Award Legacy Oil + Gas Inc.



**Designed by**  
Conduit Communications Inc.  
(Evelyn Ferchuk)

**Printed by**  
McAra Printing

Trent Yanko, president and chief executive officer of Legacy Oil + Gas, accepted the 2011 APEX Award for Annual Report of the Year from ARA chief judge Beverly Reynolds.



For the 35th consecutive year, Calgary television news icon Darrel Janz emceed the *Oilweek/ATB Financial* Annual Report Awards luncheon, along with Rob Pentney, vice-president and director of sales for JuneWarren-Nickle's Energy Group.

## People's Choice Strad Energy Services Ltd.



**Designed by**  
Sandbox Creative  
(Suzy Thomas)

**Printed by**  
Apache Superior Printing

Henry van der Sloot, Krystal Nicholson and Allison Hart (left to right) of Strad Energy Services accepted the inaugural People's Choice Award from *Oilweek* editor Dale Lunan.



Local artist Amber Haworth supplied original artwork to present to winners in the 36th *Oilweek/ATB Financial* Annual Report Awards.

## Sustainability Reporting Syncrude Canada Ltd.



**Designed by**  
Karo Group Inc.  
(Sue Hauke)

**Printed by**  
Blanchette Press

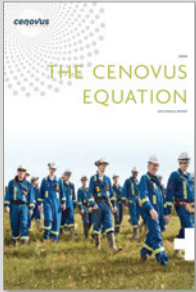
Mark Kruger (right), representing Syncrude Canada, accepted the Sustainability Award from Chaz Osburn of *Oilweek* magazine.



Again this year, designer recognition awards were presented for excellence in editorial and graphic design.

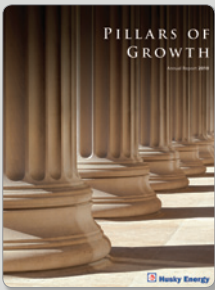
Integrated Petroleum Companies

**Cenovus Energy Inc.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Foundry Communications Inc.  
(Kylie Henry)  
**Printed by**  
Blanchette Press

**Husky Energy Inc.**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
One Design  
**Printed by**  
Hemlock Printers

Senior Oil & Gas Companies: Category A

**Encana Corporation**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Foundry Communications Inc.  
(Allison Wattie)  
**Printed by**  
Blanchette Press

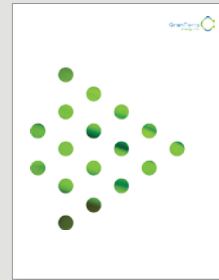
**Nexen Inc.**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
Karo Group Inc.  
**Printed by**  
Rhino Print Solutions

Senior Oil & Gas Companies: Category B

**Gran Tierra Energy Inc.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
The Equicom Group  
**Printed by**  
TI Group

**Legacy Oil + Gas Inc.**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
Conduit Communications Inc.  
**Printed by**  
TI Group

Intermediate Oil & Gas Companies

**Freehold Royalties Ltd.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Bryan Mills Iradesso  
(Tom Magee)  
**Printed by**  
The DATA Group of Companies, Sundog Commercial Print Division

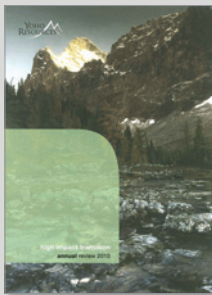
**Angle Energy Inc.**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
Merlin Edge Inc.  
**Printed by**  
Rhino Print Solutions

Junior Oil & Gas Companies: Class A

**Yoho Resources Inc.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Bryan Mills Iradesso  
(Alyssa Polnick)  
**Printed by**  
Rhino Print Solutions

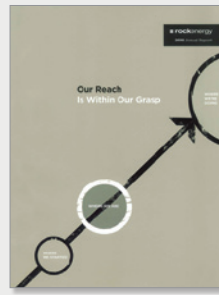
**Whitecap Resources Inc.**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
Western Sky Creative  
**Printed by**  
McAra Printing

Junior Oil & Gas Companies: Class AA

**Rock Energy Inc.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Merlin Edge Inc.  
(Laurie Watson)  
**Best in Class**  
Financial Statements & Analysis  
**Printed by**  
McAra Printing

Power & Transmission Companies

**ENMAX Corporation**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Ivy Design Inc. & Perspectives MGM Inc. (Richard Maruk of Ivy Design & Myra Ripley of Perspectives MGM)  
**Best in Class**  
Financial Statements & Analysis  
**Printed by**  
Blanchette Press

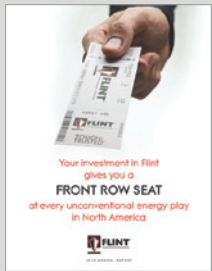
Service & Supply Companies  
(over \$175 million)

**The Churchill Corporation**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Merlin Edge Inc.  
(Norman Grier)  
**Printed by**  
R.R. Donnelley

**Flint Energy Services Ltd.**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
Merlin Edge Inc.  
**Printed by**  
Rhino Print Solutions

Service & Supply Companies  
(under \$175 million)

**Strad Energy Services Ltd.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Sandbox Creative  
(Suzy Thomas)  
**Printed by**  
Apache Superior Printing

**McCoy Corporation**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
Bryan Mills Iradesso  
**Printed by**  
Capital Colour Press Ltd.

Government / Public Sector

**Calgary Economic Development**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Western Sky Creative  
(Sharie Hunter)  
**Printed by**  
McAra Printing

**SaskEnergy Incorporated**



**Best in Class**  
Financial Statements & Analysis  
**Designer Recognition Award**  
Phoenix Group  
**Printed by**  
Western Litho Printers

Midstream & Pipeline Companies

**Enbridge Inc.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Karo Group Inc.  
(Sue Hauke)  
**Printed by**  
Blanchette Press

**Inter Pipeline Fund**



**Best in Class (Tie)**  
Financial Statements & Analysis  
**Designed by**  
Merlin Edge Inc.  
**Printed by**  
McAra Printing

**Pembina Pipeline Corporation**



**Best in Class (Tie)**  
Financial Statements & Analysis  
**Designed by**  
Smith & Associates  
**Printed by**  
Rhino Print Solutions

Emerging Oil & Gas Companies

**Tamarack Valley Energy Ltd.**



**Best in Class**  
Editorial/Graphic Design  
**Designer Recognition Award**  
Sandy Seifert Design  
(Sandy Seifert)  
**Printed by**  
Signature Press

**Athabasca Oil Sands Corp.**



**Best in Class**  
Financial Statements & Analysis  
**Designed by**  
Nonfiction Studios Inc.  
**Printed by**  
McAra Printing

Hosts

ATB Financial® oilweek

Sponsors

